

### **Entrepreneurship Development Cell**

In order to foster the idea of entrepreneurship among the students, Entrepreneurship Development Cell was started in the college. The Cell aims at creating an entrepreneurial ecosystem in the campus and also provides a forum for students to translate an idea into a fundable technology business. The cell also has an objective of equipping the faculty who are interested in and passionate about implementing programs. Since its inception, the cell is encouraging the students to think beyond placements or employment. Many motivating speeches and awareness programs are conducted to strengthen the entrepreneurial spirit of the students.

#### **OBJECTIVES:**

1. To develop entrepreneurship awareness among the students.
2. To organize
  - Entrepreneurship Motivation Programs
  - Skill development programs
  - Entrepreneurship Awareness Camps
  - Entrepreneurship Development Programs
  - Staff Development programs
  - Competitions to unleash the entrepreneurial potential among students
3. To Promote Innovation
  - Foster innovation and create an entrepreneurial culture in the institution.
  - Provide services, information and guidance to budding entrepreneurs.
  - Establishment of entrepreneurship Incubation centers
  - Creation and dissemination of new knowledge.
4. To improve the managerial capabilities
  - Encourage non-corporate and unorganized sectors like education, rural development, small-scale industry etc.
  - Participate in institution entrepreneur building efforts
  - Respond effectively to the emerging challenges and opportunities and practice through exploration.

\*\*\* Circular \*\*\*

Circ/Prin/KIET/2025/01

Date:01-05-2025

**Sub:-**Entrepreneurship Development Cell meeting to be held at Principal Office-Reg.

This is to inform that a meeting will be held for all the Entrepreneurship Development Cell members along with HODs of all the Departments on 02-05-2025, 3:00 pm at Principal office, KIET, to discuss on the below mentioned Agenda.

**Agenda Points:**

1. Formation of guidelines for Entrepreneurship Development Cell.
2. Developing entrepreneurship awareness among the students.
3. Planning to organize Entrepreneurship motivation programs.
4. To organize skill development programs.
5. Planning to organize entrepreneurship awareness programs.
6. To organize staff development programs.
7. To promote innovation and create an entrepreneurial culture in the institution.
8. Planning to establishment of incubation centres.

*TDTG*  
PRINCIPAL

**Copy To :**

1. The Vice Principal
2. The HODs
3. The Members of the Committee
4. The Office

**PRINCIPAL**  
Kakinada Institute of Engineering & Technology  
KORANGI

\*\*\* Order \*\*\*

Order/Prin/KIET/2025/02

Date :02-05-2025

**Sub:-** Entrepreneurship Development Cell Constitution of for the academic year 2024-25 Orders – Issued – Reg.

It has been resolved that the following are the members that are finalized for Entrepreneurship Development Cell for the academic year 2024-25, Kakinada Institute of Engineering and Technology, Korangi.

The Cell/Committees constitute of the following members,

| Sr. No | Name                | Designation | Email                       | Phone      |
|--------|---------------------|-------------|-----------------------------|------------|
| 1      | Dr.T.Dharma Raju    | President   | raju_thummala@yahoo.com     | 9440116517 |
| 2      | Ms.D. Revathi       | Chairman    | rd@kietgroup.com            | 8099794356 |
| 3      | Mr.Y.Srinivasrao    | Coordinator | ysrkiet@gmail.com           | 9553130555 |
| 4      | Mr.M.Sureshkumar    | Member      | sureshkumarm@kietgroup.com  | 9030905066 |
| 5      | Mr.S.R.Sudeer       | Member      | sudeersr@kietgroup.com      | 9848404484 |
| 6      | Mr.D.V.Ramana       | Member      | ramanadadala@kietgroup.com  | 7729966254 |
| 7      | Ms.KappalaSrujana   | Member      | Srujana999@gmail.com        | 9848109890 |
| 8      | Ms.Dogga Saraswathi | Member      | saraswathidoggala@gmail.com | 7993699821 |

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\*\*\* File \*\*\*

File/Prin/KIET/2025/3

Date: 2-05-2025

**Sub:-**Entrepreneurship Development Cell Committee Minutes of Meeting at Principal Office-Reg.

A Meeting by Entrepreneurship Development Cell Committee along with HODs is conducted on 02-05-2025, 3:00 pm at Principal office, KIET.

The following Agenda points were discussed during the Meeting.

- 1. Promote Career Guidance:** To promote career guidance & Counseling through lectures by senior corporate executives by CII (Confederation of Indian Industries)
- 2. Guest Lectures:** Conducting Guest lectures by Team Talentio to incorporate business strategies and advanced decision making process.
- 3. Online Tests:** Conducting tests through online by Edyst portal.
- 4. Fest :** to organize a fest , where students can keep a stall with their investment of Rs 10,000 and sell their products , with a maximum profit .
- 5. FDP :** Requested Heads of the department to organize faculty Development program (FDP) to inculcate entrepreneurial spirit in the faculty members also.
- 6. E-Leader Programme:** This targets students heading campus based Entrepreneurship Development Cells. The EDC of our institute aims to expand its membership base in order to spread the entrepreneurial spirit across the various departments in the college.

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